

## An Appraisal Systems Analysis of Andrew Tate Interview on YouTube

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### **Abstract**

This study discusses the Appraisal system contained in Andrew Tate's interview with Laiyah Heilpern. This study aims to describe the use of appraisal attitude systems. The study used a descriptive qualitative method. Data collection techniques are done by downloading, reading, watching, identifying and coding. The data derived from Andrew Tate's interview contained in YouTube especially utterances which contain an appraisal system. The result shows that there are 26 data of appraisal systems used by Andrew Tate, it indicated that affect is often employed to convey affective responses. Judgement also used relevant appraisal criteria to evaluate the situation being evaluated. It also reveals that appreciation used to highlight aspects that are considered valuable in the appraisal attitude system in Andrew Tate interview.

**Keywords:** *appraisal, attitude, interview*

### **INTRODUCTION**

The inception of Systemic Functional Linguistics (SFL) can be attributed to Halliday in the year 1985. Systemic Functional Linguistics (SFL) examines language through the lens of its purpose and the ways in which it is employed within social contexts. Moreover, Systemic Functional Linguistics (SFL) examines the utilization of language meaning in various contexts (Gerot and Wignel, 1995). Based on this, Systemic Functional Linguistics, which has a clear correlation with the Appraisal theory developed by Martin and White (2005). Appraisal is a method of analysis that uncovers the interpersonal significance of a text or speech by specifically assessing the attitudes expressed within it. Appraisal theory focuses on the evaluation of attitude, engagement, and graduation (Martin and White, 2005, p. 35).

However, in this study the focus of the study is on the attitude expressed by Andrew Tate in his interview with Laiyah Heilpern. Based on these considerations, appraisal theory with a focus on attitude tools in this case affect, judgment, and appreciation is considered suitable for use in this study. The appraisal system can be observed in diverse media formats, including ads, novels,

news texts, and songs. According to systemic Functional Linguistics, appraisal in advertising is closely tied to communication involvement and social relations between the participants. This means that the way appraisal is used in advertising reflects the relationship between producers and consumers (Nugraheni, 2011). In addition to advertising, the method of evaluation can also be conducted through interviews. Moleong (2007:186) defines an interview as a gathering between two individuals for the purpose of exchanging information and ideas through a series of questions and responses. During an interview, the evaluation can be observed through the audience's feedback, which includes their reactions and comments

Andrew Tate, in his interview with Laiyah Heilpern, raised three main topics, namely, Money, Masculinity, and Women. The discussion in Tate's interview was based on news about himself that Heilpern questioned. Researchers looked at how the impact provided by Tate could be applied in Appraisal.

Researchers found previous studies related to the appraisal as theory. Septiana, 2021, assess "New Text (Gaduh Sistem Zonasi)" which focuses on two systems of appraisal attitude and engagement. (Rohmawati, 2016) assesses "Appraisal Devices Realizing Attitudes in Barack Obama's Inaugural Speech" which focuses on Attitude but in speech as the source of data. In this study, the researcher will continue previous research in the use of the same theory but only focuses on the attitude system in terms of affect, judgement, and appreciation to Tate's speech contained in his interview. There are differences between this study and previous studies, in terms focused on objects. Researchers raise interviews as research objects because appraisals in interviews occur flexibly depending on the opponent's questions. In contrast to the form of appraisal in advertisements, speeches, text, and songs where context is available and appraisal can be done without questions or question-and-answer contact with the interlocutor. Researchers try to use appraisal in Andrew Tate's interview in accordance with the discussion which seems to contain a lot of data that can be categorized as a form of appraisal.

Therefore, this study tries to solve the problem of how appraisal is applied to Andrew Tate's interview, especially in the attitude system in terms of affect, judgement, and appreciation. This study aims to describe the use of the attitude system in interviews through appraisal systems by looking at the issues discussed through interviews.

## **RESEARCH METHOD**

The researcher employs the descriptive qualitative methodology to investigate the subject at hand and analyze the study. According to Moleong (2007, p.6), descriptive qualitative research seeks to interpret the phenomena experienced by research subjects, such as behavior, attitude, opinion, desire, action, and others. This is achieved by representing these phenomena through verbal descriptions within a specific natural context, employing a variety of methods. Creswell (2012) provides a description of qualitative research, which is commonly employed to ascertain the significance of a fundamental concept and to delve into the topic at hand, fostering a knowledge of the experiences of individuals within a social context. In summary, a qualitative methodology was employed to investigate the phenomena, aiming to gain insights into the practice and behavior within authentic social contexts, particularly pertaining to minor individual issues. The researcher has chosen to utilize the qualitative technique as the study methodology due to its focus on data in the form of words rather than numerical values and statistical analysis (Donald et al., 2002).

Furthermore, the scholarly inquiry into qualitative methodologies encompasses the systematic gathering, examination, and understanding of data pertaining to individuals' experiences and viewpoints (Creswell, 2009, p.15). This research employs a descriptive and analytical approach to further examine the data presented by Andrew Tate, in accordance with relevant theoretical frameworks.

## **FINDINGS AND DISCUSSION**

The data was taken based on the results of an interview conducted by Andrew Tate on Laiyah Heilpern's YouTube personal account. Researchers present data based on each of the 3 systems of attitude, in terms of affect, judgement and appreciation. In this study, researchers found 23 data in each aspect contained in the three attitude systems in the appraisal. Below Table 1.1 shows findings of the attitude system in appraisal.

No	Attitude System	Type of Data	Number of Data
1	Affect - Irrealist	Desire	3
2	Affect – Realist	Unhappiness-Misery	1
3		Unhappiness-Antipathy	3
4		Insecurity- disquiet	1
5		Security-Confident	2
6		Security-Trust	1
7		Dissatisfaction-Ennui	1
8		Satisfaction-Pleasure	3
9		Dissatisfaction -Displeasure	1
10	Judgement	Capacity-capable	2
11		Veracity	3
12		Propriety	3
13	Appreciation	Reaction (impact)	1
14		Reaction (quality)	1
15			
	Total		26

Table 1.1 Type of attitude system

Based on the table above, it can be seen in the form of the attitude system found in Andrew Tate's interview. There are 26 data categorized into effect, judgment, and appreciation. Affect has 13 data divided into irrealist 3 data and realist affect 13 data. Judgement has 8 data and appreciation has 2 data. From the description above, it can be seen that the affect system is more found in Andrew Tate's interview, then followed by the judgment system and finally appreciation.

### **Affect – Desire**

#### **Data 1**

[20:39– 20:47]: Tate: “This is why men will work so hard to be a CEO and give up his whole life just to be a CEO because then he gets to **feel like he's conquering something**. Men have that innate desire for conquest”

#### **Data 2**

[42:00-42:20] Tate: “So I always had an intrinsic understanding that the only way to truly get rich is to break the system to some degree. So when I was going to school and the school was trying to support a system, they're trying to convince me that the system is the best way to have a successful life. I was sitting there going, but everyone's living the life **I want to break the system**. I don't believe in any of this”

### Data 3

[45:41-45:49]: **I consider myself outside the system.** I'm outside the matrix. I can say what I want. You're gonna get me fired. Who are you going to do? You're going to go, go get me fired. Anyone who's triggered by this, get me fired

The effect in data (1,2,3) above is an effect that falls into the category of dis/inclination desire. *feel like he's conquering something.* (01) in this regard, men need to engage in some form of battle or conquest, whether physical or financial, in order to gain respect and admiration from society and women, as modern society suffers from a widespread cowardice among men and a bias towards favouring females in various systems. *I want to break the system* (02) in this regard. The speaker explained how growing up in a disadvantaged area made him realize that breaking the system is the only way to truly become rich. *I consider myself outside the system* (03) in this regard, the speaker discusses his desire for a life outside the system, fueled by a masculine fire, and how being broke led him to choose a career in fighting rather than a life of crime.

### Affect – Unhappiness-misery

#### Data 1

[58:26 – 58:41]: Tate: “So he went to jail. She got some other guy, a nice guy. And she was a complete prick to this dude. And she was so unhappy. And the problem was, **it's very, very hard to be interesting when your ex is a psycho. The new guy's boring.** It's true”.

The effect in data (1) above is an effect that falls into the category misery of unhappiness. *It's very, very hard to be interesting when your ex is a psycho. The new guy's boring* (01) in this regard, the woman gets bored when she gets a good man, she misses the bad behaviour by her ex-husband. In this regard, speaker wanted to say was women are often attracted to toxic men because they provide excitement and drama, and they may end up being bored with normal guys

### Affect- Unhappiness – Antipathy

#### Data 2

[12:25 - 12:43]: Because for a female to retain her attraction to a man, there has to be a degree of mystery. That's the first thing. So, we're talking about a household where even the woman truly respects her man. There's a bunch of dudes out here, a bunch of people who are married, who are home every day, and have low testosterone levels. They're cucked out and **they're going to disagree with me.**”

### Data 3

[33:22-33:29] Tate: I've lost faith in governments to the point where I sold all my real estate. Yeah. I refuse to even hold real estate under a government. ***I hate them so much.***

### Data 4

[24:08–24:32] Tate: **Every single level of the entire environment is corrupted** because we live in a world now where everything is corrupted. I'll say this to someone the other day, there is nothing fair or just about the world anymore. Every single system from the police to the judges, to the governments, the tax, even the world health organization, even the doctors, all of it is corrupt.

Affect in data (2,3,4) above is an influence that is included in the category of unhappiness-antipathy. *they're going to disagree with me*, in this regard, the speaker explained that women maintain an attraction to men: the man must have a mystery to make women interested. The speaker spoke about this based on married women. There is a group of men who are cheated on because of their lack of mystery, and this group of men disagrees with the speaker's statement. The speaker also wants to convey that men should strive to be kings and set an example for their sons, rather than adopting a peasant mindset, and spending too much time with babies can decrease testosterone levels and diminish their "superpowers." *I hate them so much* (03) In this regard, the speaker pointed out a negative reaction of hatred towards the system of government. The reason for hatred of the government is for losing trust. *Every single level of the entire environment is corrupted* (04) in this regard. The speaker gave an emotional reaction of the government system starting from the police, judges, taxes, to world health (doctors) all corruption. The speaker articulates a negative outlook on the present condition of society, experiencing a decline in trust in law enforcement, the judicial system, and governments. Additionally, the speaker underscores the significance of being adaptable and prepared in order to navigate through periods of uncertainty.

### Affect – Insecurity –Disquiet

### Data 5

[05:45-06:01] Tate: So I, personally, **I don't like traveling the world with women.** I think it's one of the most frustrating things a man can possibly do. Okay. Imagine you had to travel around the world and you had to take a three-year-old with you. You'd be like, where's my three-year-old? How's it going? I have to make sure they're safe.

Affect in data (4) above falls into the category of insecurity-disquiet. *I don't like traveling the world with women* (4) In this regard, the speaker says work involving family is uncomfortable. The speakers also want to convey that misogyny is often just realism, and women are effectively like children who need to be monitored and maintained, and having a genuine masculine support network is crucial for men.

### **Affect – Security – Confident**

#### **Data 5**

[14:21 – 14:26]: I was raised in a very specific way and I'm one of the greatest men on the face of the planet. **So I know it works.**”

#### **Data 6**

[43:17-43:20]: I was like, listen, I'm going to be a kickboxing champion. **Don't worry about it.**”

Affect in data (5,6) above is an effect that falls into the category of security – confidence. *So I know it works* (05) in this regard, the speaker used to affirm his level of confidence that he was raised in a specific way and became the greatest man on the planet. This shows the level of masculinity that exists in him. *Don't worry about it* (06) in this regard, the speaker used it to convince his mother of his achievement in becoming a kickboxing champion one day. Both data are used by Tate to express his confidence level. The speaker also means his decision to not attend university and instead work a basic job and pursue kickboxing, which ultimately led to his success and financial wealth.

### **Affect – Security – Trust**

#### **Data 7**

[1:09:02-1:09:07] Tate: **“I believe the money no longer has value and it's better to spend it on a human experience.** That's what I believe...”

The effect in data (7) above is an effect that falls into the security-trust category. *I believe the money no longer has value and it's better to spend it on a human experience* (07) in this regard, the speaker says if someone has that 30, 40, or even 100 million, life will remain the same and says money has no value to live and is better used for experience. In this regard, the speaker believes in the process that having a lot of money is important, but it's also important to prioritize human experiences and not give children an easy life, as suffering builds character and is necessary for success.

### **Affect - Dissatisfaction – Ennui**

## Data 8

[43:53-44:00]: **I started off with a really basic, boring job.** I was carrying boxes of ice in a fish market. And I wasn't doing anything elaborate, but at least I was working.

The effect in data (8) above is an influence that falls into the category of dissatisfaction-ennui. *I started off with a really basic, boring job* (08) in this regard, the speaker showed a feeling of boredom towards his basic work. However, the speaker discusses his decision to not attend university and instead work a basic job and pursue kickboxing, which ultimately led to his success and financial wealth.

## Affect – Satisfaction – Pleasure

### Data 9

[03:02-03:12]: My point is, any man who has the means to attract or solicit the company of more than one female likely **will enjoy the company** of more than one female.

### Data 10

[1:05:11-1:05:20]: You have to get all the way up there to see the peak and its amazing view. Let me tell you something. **I'm happy because all I've done is suffer.** That's all I've ever done is suffer. This is how I got here.

### Data 11

[48:35-48:40] Tate: I have a lot of good friends. **I've made a load of money with crypto. Yeah. I love it.**

Affect in data (9,10,11) is an effect that falls into the satisfaction-pleasure category. *Will enjoy the company* (09) is used by the speaker to judge that a man who has the ability to attract many women as workers in a company, the man will enjoy his work more because of this ability. The speaker explained men who can attract multiple women may enjoy their company, but the speaker questions how it works practically when women desire love and attention and the man is constantly traveling. *I'm happy because all I've done is suffer* (10) in this regard, the speaker used to explain that the way he is happy now is because the suffering he has endured has passed and that's how he got to where he is now. The speaker also conveys that people do not measure or worry about their happiness, as it's a mental failure and do not deserve to be happy if people have not put in the work and suffered enough. *I've made a load of money with crypto. Yeah. I love it* (11) in this regard, the speaker expressing pleasure in something that is crypto. The speaker expresses a feeling of pleasure because of an event.



## **Affect – Dissatisfaction – Displeasure**

### **Data 12**

[43:33 – 43:37] Tate: “**That was oppression. I can't accept that.** No, no, I don't. I know I'm smart enough.”

Affect in data (12) is an effect that falls into the dissatisfaction-displeasure category. *That was oppression. I can't accept that* (12) in this regard, the speaker said he could not accept bullying from parents who required a child to go to college rather than letting the child choose his own path. The speaker could not accept that and considered himself smart and would be fine without college and that sentence was included in the reaction as impact positive. In this regard, the speaker discusses his decision to not attend university and instead work a basic job and pursue kickboxing, which ultimately led to his success and financial wealth.

## **Judgement – Capacity – Capable**

### **Data 1**

[20:39 – 20:45]: This is why men will **work so hard** to be a CEO and give up his whole life just to be a CEO because then he gets to feel like he's conquering something.

### **Data 2**

[19:55 – 19:59]: Every single man watching this **would love to be able** to say he's a fighter”

The judgment in data (1,2) above is a judgment that falls into the social esteem/capacity-capable category. *Men will work so hard* (01) in this regard, the speaker said that men need to engage in some form of battle or conquest, whether physical or financial, in order to gain respect and admiration from society and women, as modern society suffers from a widespread cowardice among men and a bias towards favouring females in various systems. used to judge a man in order to be appreciated. In this case, the speaker gives a positive picture of why men have to work hard to become a leader, in this case being a CEO to be able to feel in conquering or mastering something. *would love to be able* (02) in this regard, the speaker shows an advice that men need to engage in some form of battle or conquest, whether physical or financial, in order to gain respect and admiration from society and women, as modern society suffers from a widespread cowardice among men and a bias towards favouring females in various systems.

## Judgement – Veracity

### Data 3

[3:36 – 3:40]: I don't have any women... **I can't lie**"

### Data 4

[44:51-44:58]: I think every man is born with a masculine fire. **I think it's certainly** the reason why so many things in history happen

### Data 5

[02.03-02.38] Tate: "Okay, **that's not completely true. It's not completely true.** I'm not saying I couldn't have and enjoy the company of a single female for eternity. I'm saying, my point is that truthfully, if we remove all the garbage and the fairy tales, if men are true to their biology, no man is completely and utterly a one-woman man. That's my point".

The judgment in data (3,4,5) above is a judgment that falls into the category of social sanction-veracity. *I can't lie* (3,4,5) in this regard, the speaker tells the truth that himself has women and does not lie on the questions given. *I think it's certainly* (03) in this regard, the speaker conveys that Every history created in this world is shaped by the masculine side of men. That's not completely true. *It's not completely true* (05) the speaker indicates the extent to which the information is accurate, in this case the information in question is about "Does the speaker have more than one woman?" In this case, the speaker gives an answer based on the condition he is experiencing. The speaker provides a refutation to the question of whether the speaker is the type of person who has more than one woman. The speaker explains this with a biologically-based parable of a man, that if men follow their biological desires, no man really has one woman and that shows the strong impact of denying that the speaker has more than one woman. In this regard, men lack a biological inclination towards monogamy, and throughout history, men in positions of authority have consistently engaged in relationships with several partners, disregarding cultural norms.

## Judgement – Propriety

### Data 6

[33:17 – 33:34] Tate: "So all cops are bad. So I've lost faith in the law enforcement systems. I've lost faith in the judicial system. I've lost faith in governments to the point where I sold all my real estate. Yeah. I refuse to even hold

real estate under a government. I hate them so much. **Every single one of them. I can't stand any of them.** They're all corrupt from head to toe..”

### Data 7

[11:07 – 11:11]: It's hard to be a superhero at your home every day arguing with your wife changing diapers. **That's not what a man should do**

### Data 8

[18:01 – 18:03]: How's a woman going to respect you as a man **if people don't fear you**

The judgment in data (5,6,7) above is a judgment that falls into the social sanction-ethics negative category. *Every single one of them. I can't stand any of them* (05) in this regard, the speaker said that he did not trust the government and the devices inside. The speaker believes that the financial system is designed to steal wealth from the poor, and he aims to break the system and become wealthy through unconventional means. *That's not what a man should do* (06) shows a man's work that is not supposed to be and is considered inappropriate for man nature. In this regard, the speaker referred to men being superheroes in the family, not being or replacing the role of mothers taking care of children. The speaker explained that it was not a man's job. *If people don't fear you?* (07). is used to positively assess how women will appreciate if there is no fear or others in them towards men. This is based on the experience of the speaker. In this regard, women want to be with a man they genuinely respect, and in order to be respected, a man must have qualities that may be detrimental to the overall happiness of the relationship, such as not putting the woman above his friends, prioritizing making money, and being respected by others.

## Appreciation – Reaction – Impact and Quality

### Data 1

[08:49-09:05] Tate: The best possible thing that can happen to somebody is to be born broke and become rich. If you're born rich, life's terrible. If you're born broke and you stay broke, life's terrible. **But to be born broke and become rich is a beautiful thing.** Because truthfully, **money really isn't all that interesting**

Appreciation in data (1,2) above is an appreciation that is included in the category of appreciation as impact positive. *Money really isn't all that interesting* (01) *But to be born broke and become rich is a beautiful thing* (02) in this regard, the speaker explained that money is not that attractive.

The speaker gives the difference between being born rich and being born poor and being rich. The speaker also said that being born into both conditions is a beautiful thing. The speaker discusses his upbringing in a council estate in Luton, being born broke and becoming rich, and the value of money in relation to past experiences of poverty.

## Discussions

Based on the findings above, the researcher answered objective research to describe and find the three forms of attitude systems (affect, judgement, and appreciation) in Andrew Tate's interview with Laiyah Heilpern who talked about "money masculinity & women". This research focuses on analysis and finding the forms of the three attitude systems using appraisal theory by Martin and White (2005). Based on this, researchers get dominant data, namely on the affect system then followed by affect, judgment, and appreciation.

Based on the research above, researchers found 26 data. 3 data on irrealist affect namely aspects desire, 13 data on realist affect namely unhappiness (misery, antipathy) happiness-affection, insecurity-disquiet, security (confident, trust) dissatisfaction-ennui, satisfaction-pleasure, and dissatisfaction-displeasure. In judgement, researchers found 8 data in capacity-capable, veracity, and propriety. While in appreciation, researchers found 2 data in reaction-as impact and reaction as quality. Therefore, the total data in this appraisal study is 26 data containing the three attitude systems, namely affect judgment, and appreciation.

In the irrealist effect, data 1 shows the desired aspect, namely indicating feelings that manifest worry, anxiety or fear related to certain circumstances or events. Data 1, *feel like he's conquering something*. indicates desire. In this regard, most men work hard to become CEO to show a desire to conquer something. Data 2, *I want broke the system*. It used by the speaker to show a desire that he wants to destroy the system. The system in question is that being rich or successful must be through school, Tate wants to destroy the system. Data 3, *I consider myself outside the system*. It is the speaker's assumption or desire. In this regard, the speaker shows a desire to consider himself out of the system or what he calls the matrix. The data show aspects of desire or assumption of the speaker, this is indicated imaginary feelings or mere thoughts from The Speaker

In the realist effect, data 1 shows unhappiness-misery. *And she was so unhappy*. It shows feelings of sadness or suffering. In this regard, the sadness shown is judging a woman when she gets a new

man. The speaker expresses bad emotions with *The new guy's boredom*. The speaker says a woman gets bored when she gets a good man. Data 2 Show unhappiness-antipathy, *they're going to disagree with me*. It is used by the speaker to assess positions of disagreement from a male perspective on what the speaker's saying. In this regard, the speaker says that a man must have a side of mystery so that women can maintain their attraction to men. Data 3, *I hate them so much*. Shows feelings of hatred and dislike towards the government. In this case, the speaker loses confidence in the government system, namely the police, law enforcement system, judiciary and others. Data 4, *Every single level of the entire environment is corrupted*, shows emotion of disagreement with something. This is disapproval of the government. The speaker said there is no fair system of government in this world. Data 5 shows insecurity-disquiet. *I have to make sure they're safe*. shows a feeling of comfort towards responsibility. In this case, the speaker refers to the discomfort of work involving family. Family will cause work to be hard, this then shows feelings of worry, and discomfort. Data 6 shows security-confidence, *So i know it works*. It shows feelings of confidence about how to be a father and how to educate children. In this case, the speaker states his masculinity level by saying that the speaker is raised in a certain way. Therefore, *I know it works as a confidence that shows masculinity*. Likewise, data 7 shows security-confidence, *Don't worry about it*. It shows a feeling of self-confidence in the future. In this case, the speaker believed and convinced his mother that he would become a kickboxing champion one day. That was true. Both data are used by Tate to express his confidence level. Data 8 shows security-trust, *I believe the money no longer has value and it's better to spend it on a human experience*. It shows a feeling of trust in the entity that is "money". In this regard, the speaker explains that money no longer has value and is more important to use on human experience. Data 9 shows dissatisfaction-ennui, *I started off with a really basic, boring job*. It shows a feeling of boredom towards work. In this regard, the speaker says his first job was a boring one in which the speaker works as an employee at a fish market. Tate calls the job very basic and boring but at least he has a job.

Data 10 shows satisfaction-pleasure, *will enjoy the company*. It shows the feeling of pleasure caused by an event, in this case men tend to be happy with companies that have more than one woman. Data 11 shows the same aspect, namely satisfaction-pleasure. *I'm happy because all I've done is suffer*, this shows a feeling of pleasure towards an event, namely that the way he is happy now is because the suffering he has endured has passed and that's how he got to where he is now. Data 12, *I've made a load of money with crypto. Yeah. I love it*. This shows pleasure or satisfaction with an

event, in this case the pleasure obtained is that The Speaker makes a lot of money from crypto and the speaker likes. Based on the data above identify the definition of satisfaction pleasure which shows a feeling of satisfaction from an action or situation. Data 13 shows dissatisfaction-displeasure, *That was oppression. I can't accept that*, indicating a feeling of displeasure, in this case the speaker uses the word *That was oppression. I can't accept that* to articulate the level of displeasure. Displeasure in question is the attitude of parents who seem to force children to follow their will. The speaker referred to this as bullying.

In judgement, data 1 shows capacity-capable positives. *Men will work so hard*. It shows feelings that show the individual's capacity in this case "men" in achieving something and valuable value. In this case, the speaker states that most men want to be CEO in order to feel or master something. Data 2 *would love to be able to* show that the relation to capacity is that the speaker assesses the extent to which men who see his interview want to be strong men or have valuable abilities. Data 3 shows veracity, *I can't lie*. refers to the truth or the speaker giving information correctly and being considered honest. In this context, Tate gives the truth that he has more than 1 woman. Data 4 shows veracity also, *I think it's certainly true*. It shows information that is considered honest or true. In this case, the information. refers to the concept of innate masculinity posits that every individual is born with inherent male qualities, which have played a significant role in shaping most of human history. In relation to veracity, the speaker tries to judge the statement to be true honestly. It also reveals data 5 shows *that's not completely true. It's not completely true*, the speaker indicates the extent to which the information is accurate, in this case the information in question is about "Does the speaker have more than one woman?". Data 6 shows propriety in judgment, *Every single one of them. I can't stand any of them*. It shows unacceptable behaviour by the speaker because the government system is corrupt and not in accordance with existing norms. It also refers to the speaker's assessment of negative behaviour to the system under government. These data show how actions are considered according to the norms prevailing in society. Data 7 shows propriety. *That's not what a man should do*, in this regard. In relation to propriety, the speaker assesses the extent to which male behaviour in the household is considered to be in accordance with the existing system. Data 8 shows propriety. *If people don't fear you?*. it shows the extent to which the information is declared true, in this regard, the information in question is the side of male masculinity that must be possessed.

In appreciation, data 1 shows reaction as impact. *Money really isn't all that interesting*, showing a reaction to something that has been conveyed by referring to the word "Interesting", the speaker evaluates against "money" based on the experience he has experienced. Data 2, *But to be born broke and become rich is a beautiful thing*, showing the assessment of being born rich or poor, the assessment in question is contained in the word "beautiful" this is an evaluation of the topic being discussed and included in the positive reaction as quality.

In the three forms of attitude systems above, there are meanings that are not conveyed directly from every utterance that falls into the category of attitude system. Based on the three dimensions of affect, the speaker tends to stay away from emotions by giving answers to the aspect of desire, and giving answers in a way tries to show his masculinity with a feeling of confidence in every utterance that exists such as in the aspect of trust and confidence, as well as in insecurity-disquiet, the speaker gives a form of utterance that shows anxiety about a condition but with answers that show the level of masculinity is higher. In the last affect dimension, namely dissatisfaction and satisfaction, in this dimension, the speaker tends to give satisfaction answers that show satisfaction in the existing utterance, the nature of masculinity in this dimension is aimed at the pleasure aspect, as well as in dissatisfaction which emphasizes feelings of disappointment which in this case the speaker shows a feeling of boredom that is included in the ennui aspect. In this regard, the speaker tends to give emotional reactions to questions to convey affective responses. In a judgement system, the speaker applies relevant assessment criteria to evaluate the stimulus or situation being evaluated. The speaker used clear standards or guidelines to make objective, consistent assessments that reflect subjective aspects of assessments. This includes judgments that are based on personal experience, accepted values, or individual preferences. In the appreciation system, the speaker tends to recognize or appreciate the positive qualities of the situation being evaluated. The speaker may highlight aspects that are considered valuable or important in their assessment. However, the speakers also highlight deficiencies or weaknesses in individual or group performance in a performance appraisal.

In conjunction with Systemic Functional Linguistics. Researchers conduct an appraisal attitude system for interpersonal meaning or relationships between participants that specifically see how a person evaluates other people / other participants, of an object, a place, a phenomenon and so on. In this study, data were found from all three systems in attitude showing:

### 1. Assessment and evaluation

This research and evaluation was found in the judgment system, in which the speaker evaluates the extent to which the individual should have valuable abilities. On the aspect of veracity, the speaker evaluates the extent to which the information is said to be accurate or appropriate. On the aspect of propriety, the speaker assesses the extent to which actions or behaviours are considered appropriate in life. S

Assessment is also found in the appreciation system, in reaction as impact, and quality. The speaker responds to something that has been delivered and in reaction as quality, the speaker shows an evaluation of something that is related to characters.

### 2. Emotional reaction

The study found emotional reactions in the affect system. In the irrealist affect, the speaker shows an emotional tendency or desire towards something. In fact, the realist effect, the speaker shows emotional reactions such as Unhappiness, insecurity and security, as well as satisfaction and dissatisfaction in every aspect.

## CONCLUSIONS

According to this research, the researcher gave an overview of the conclusions of the Appraisal system analysis in Andrew Tate's interview with Laiyah Heilpern. This study focuses on the Attitude system which is divided into 3, namely affect, judgment, and appreciation.

The study has found 26 data in the attitude system. 16 data from the affect system which is divided into irrealist effect 3 data, realist effect 13 data. In the judgement system, researchers found 8 data in social sanction (veracity and propriety) veracity 3 data, propriety 3 data and social esteem (capacity-capable) 2 data. In the appreciation system, researchers found 1 data that fall into the category of reaction as impact and quality 1 data. This research also shows that system influence is more dominating, especially in realist affect contained in Andrew Tate's interview with Laiyah Heilpern. Researchers hope that the results of this research can be a reference to be used as the next research in Theory Appraisal by Martin and White (2005).



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